

Ask Africa Orange Index reveals Tiger Wheel & Tyre is number one in Service Excellence

Issued by [Tiger Wheel & Tyre](#)

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Tiger Wheel & Tyre has once again taken the top spot in the Ask Africa Orange Index® awards for Service Excellence in the Vehicle Consumables Industry category. That makes it the fourth consecutive win for South Africa's most trusted wheel and tyre company.



The Ask Africa Orange Index® is an annual research survey that has been taking the measure of service providers since 2001. The survey, which tracks customer experience as well as changing trends and expectations, uniquely takes into consideration the local context – the South African essence of the customers it speaks to. In 2019, some 15,699 customers were interviewed and service levels compared across 31 industries and 181 companies.

“We are delighted with the results of this year’s index and find it gratifying to know that our customers remain satisfied with our service delivery,” said Farishta Singh, Group Marketing Executive at TiAuto Investments. “The Orange Index is one of the most widely respected service benchmarks in the country, providing us with a reliable measure and 360-degree view of our service performance.”

To find out more about Tiger Wheel & Tyre and the traits that make it the most award-winning company in its industry when it comes to customer satisfaction, visit the website www.twt.to.

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At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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