

American Express gives Cardmembers a host of benefits when eating out with the arrival of Taste

Issued by [OnPoint PR](#)

31 Aug 2018

Building on a long list of incredible experiences and access to exclusive events, American Express® continues to offer Cardmembers something extra, this time in the shape of special offers on the house at a range of top restaurants around the country and the globe.



Introducing Taste, an opportunity to enjoy exclusive benefits at handpicked local favourites and international culinary destinations when paying with any American Express Card.

Offers include:

- A complimentary bottle of wine at the ultra-chic Ten Bompas Winehouse in Dunkeld West, Johannesburg, the beautiful Benguela Brasserie & Restaurant in the Garden Route jewel of Sedgefield and the popular Life Grand Café in Cape Town's V&A Waterfront;
- A 20% discount on the food bill at The Glass Lounge at The Cape Milner Hotel and Wang Thai in Sandton; and
- A complimentary appetiser at Sushi Burrito & Co in Birnam, Johannesburg, and Creation Wines in Hermanus, to name a few.

"We are constantly seeking ways to wow our customers. Having an Amex card in your wallet is about so much more than making a purchase, it's a lifestyle. Taste embodies the essence of the experiences we are crafting in South Africa which hold true to the global tagline of 'DON'T live life WITHOUT IT™'. We are launching Taste with 19 restaurants countrywide and will continue to add to these on an ongoing basis, delivering incredible value with our restaurant partners," explains Chris Wood, Head of American Express South Africa.



Creating an exceptional dining experience is at the heart of Taste, but American Express has more on the way.

The upcoming American Express Dining Awards will mark another opportunity for American Express to promote culinary excellence.

Taking place in October, Chris explains that these coveted awards reflect the company's commitment to being part of the culinary revolution in South Africa. "The short-list of restaurants is testimony to the gastronomic brilliance in this amazing country. When locals and international visitors alike are searching for the best dining experience, this list of award-winning restaurants is ideal to guarantee a memorable time in line with the exceptional standards set out by the American Express brand," Wood explains.

How to benefit with Taste:

- Let the restaurant know that you are an American Express Cardmember at the time of making a reservation or on arrival; and
- Pay with your American Express Card.

Participating restaurants:

Cape Town and surrounds

Complimentary bottle of wine

- GOLD Restaurant, Green Point
- Moody Lagoon, Hermanus
- Benguela Brasserie & Restaurant, Sedgefield
- Nom Nom, Greenway Rise
- Idiom Wines, Sir Lowry's Pass
- Life Grand Café, V&A Waterfront
- Signal at The Cape Grace, V&A Waterfront

20% discount on food bill

- The Glass Lounge (The Cape Milner Hotel), Tamboerskloof
- Mondiall, V&A Waterfront

Complimentary appetiser

- Creation Wines, Hermanus

Johannesburg/Pretoria

Complimentary bottle of wine

- The Codfather, Sandton
- Café de Sol TRE, Parkhurst
- Café de Sol Classico, Olivedale
- Ten Bompas Winehouse, Dunkeld West
- Café de Sol Botanico, Bryanston
- Prosopa, Waterkloof Heights

20% discount on food bill

- Wang Thai, Sandton
- Kong, Fourways
- So Yum, Hyde Park

Complimentary appetiser

- Sushi Burrito & Co, Birnam

About American Express

American Express is a global services company, providing customers with access to products, insights and experiences that enrich lives and build business success. American Express has partnered with a select group of leading banks and financial institutions around the world to issue American Express-branded products and acquire merchants on to the American Express merchant network. By leveraging its partnerships, global infrastructure and the powerful appeal of the brand, American Express has gained an even broader reach for its network worldwide. In South Africa, Nedbank Ltd is the licensed issuer of American Express-branded Cards in South Africa and also signs up merchants to accept American Express Card transactions. For more information, visit www.americanexpress.com or Like the American Express South Africa Facebook Page; @AmericanExpressSA.

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