

Affixing to almost any surface, Fix-a-Form® booklet labels are an innovative and space-efficient way to communicate detailed product information without compromising shelf appeal. Available in a virtually unlimited range of shapes and sizes, they can be tailored to meet individual needs.

Pyrotec PackMedia has the in-house expertise and facilities to tailor a printed Fix-a-Form® solution that incorporates special print features. These include:

- **Braille** – Consistent, accurate and validated braille for leaflets and labels.
- **Moisture-resistance** – Ideal for bathroom products and agrochemical products, making them more resistant to multiple use, spillages and wet weather.
- **Special adhesives** – Use of special materials for applications that are in close contact with moisture, fat, or chemicals.
- **Temperature extremes** – Approved specialised materials make it possible to create label solutions that can withstand high or extremely low temperatures.
- **Enclosed products** – For eye-catching promotional giveaways such as seed packets or food samples.
- **Collectable stickers** – Collectable stickers can be included within a Fix-a-Form® booklet label as part of an on-pack promotion to help boost sales.
- **Scratch-off panels** – Scratch-off areas can be included for scratch card games, secure packaging or variable data.
- **Vouchers** – Detachable vouchers can be included to encourage repeat purchases or to encourage purchase of a different product in the range.
- **Transfers/rub-off tattoos** – Child-friendly rub off tattoos can be included as part of an on-pack promotion.
- **Removable leaflets and booklet labels** – Allow users to conveniently detach some or all of the information for ease

of reference.

- **Scratch and sniff panels** – Scented scratch and sniff panels can be included in a Fix-a-Form® booklet label to encourage product sales across a range by being able to sample it first.

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Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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