

Tractor Outdoor welcomes Nour Raad back to the team!

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Tractor Outdoor is pleased to announce the return of Nour Raad to their Cape Town branch.



“With over eight years’ experience in the OOH sector and having worked for Tractor previously, we are extremely proud to have someone like Nour back at Tractor. We know that he will contribute tremendously to the development team, especially when considering what is in the pipeline,” says Ben Harris, Rights and Development Director at Tractor Outdoor.

Nour was employed as Western Cape Sales Manager at Havaianas for the last two years. Prior to that he gained significant OOH experience from his time as a Development Executive at Primedia.

He has built great relationships over his time in the media field and has comprehensive experience in working with property owners, landlords and councils. His overall thorough knowledge of OOH and development will be vital to the team going forward and he will fit right in with the Tractor family.

For more information regarding advertising signage on your property contact Tractor on 086 999 0226 or email info@tractoroutdoor.com

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Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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