

Facing your product in the eye of consumers

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The face of your product is the advert for your product (or brand) as it provides product information to consumers.

It is essential to have your products facing forward and in the eye-zone of consumers so that your product is seen and your message read by consumers. If your product is lying flat on retail shelves, your message will get lost.

With the use of Do-It® Hang Tabs and Display Strips, you're able to hang your product on retail displays which will ensure your product gets seen and your messages read.

Pyrotec PackMedia, distributor of Do-It Hang tabs and Display strips, will assist you in getting your products seen by consumers. Contact us today on 021 787 9600 or do-it@pyrotec.co.za to find out how!



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Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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