

Topco launches the National Business Conference

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Since the National Business Awards was launched by Topco Media in 2002, it has brought together hundreds of innovative private- and public-sector organisations and individuals every year - the National Business Awards finalists.



Also present have been top government decision-makers, iconic CEOs and business experts. The awards draw together hundreds of thought-leaders in the same venue to celebrate South Africa's most inspiring top performers. The positive energy of such a unique gathering is infectious.

This year sees the first ancillary National Business Conference taking place, in advance of the evening awards. Topco Director, Karla Fletcher, explains the thinking behind it, "As a positivity-driven organisation, we realise that our responsibility is more than one of showcasing and awarding business excellence. We have a responsibility - and the networking capacity - to foster the sharing of business insight and wisdom; to provide a platform for economic leaders to share their secrets to success and their game-changing ideas".

Rising through the obstacles

The Conference, held on 17 November, saw renowned businessman and politician, Dr Mathews Phosa, give a keynote address on "Rising through the obstacles". He was joined by a distinguished line-up of top speakers including [Greg Solomon](#), [Jannie Venter](#), [Asher Bohbot](#), [Shirley Zinn](#) and [Lance Fanaroff](#). It also incorporated a [Fast Track Networking \(FTN\)](#) session, where delegates met to engage new partnerships and growth opportunities. This session was sponsored by one of the fastest-growing and most innovative organisations in SA, the Development Bank of Southern Africa. DBSA is instrumental in helping the Southern African region to become more integrated, energy-efficient and prosperous, and Topco was honoured to have their participation in the Conference.

To find out more about the National Business Conference, email angelique.edwards@topco.co.za. You can also follow [@SABizAwards](#) for the latest updates.

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