

## ACDOCOSA donates R400,000 LifeStyles Condoms to Dis-Chem Foundation

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Specialist consumer packaged goods brand-custodian distributor, ACDOCO South Africa ("ACDOCOSA") in partnership with the <u>Dis-Chem Foundation</u> has donated R400,000 worth of LifeStyles Condoms by Ansell, to different NGO's across South Africa.



According to figures released by the Department of Health\*, more than one million people have been treated for sexually transmitted diseases (STDs) in the past year and this number is continuing to rise. This is compounded by another startling statistic that less than half of adults ages 18 to 44 have ever been tested for an STD, apart from HIV/AIDS\*\*. This leads to a whole number of problems if not treated correctly, especially for women. If left untreated, many STDs can cause infertility or increase the risk of cervical cancer.\*\*\*

"Globally, more than a million people contract an STD every day. The rates are even higher when one looks at millennials. Some of these STDs can also increase the risk of HIV infection. Another key challenge in our country is access and use of contraception with unwanted pregnancies and baby abandonment rates on an acute rise. High quality condoms are the best solution to reduce transmission and prevent unintended pregnancies," says Jason Frichol, Managing Director and Chief Shopper Officer of ACDOCO South Africa.

"Governments across developing markets have challenges with condom distribution and even more importantly replenishment rates with their subsidised/free initiatives. This is further hampered by declining international funding year on year. The Dis-Chem Foundation provided a consummate solution that rapidly disseminated the condoms direct to the communities. This is just the start and we plan to invest further in other sexual wellbeing platforms."

ACDOCOSA and the Dis-Chem Foundation will be donating LifeStyles Condoms to <u>Afrika Tikkun</u>, <u>African Children's Feeding Scheme</u> (assists with family planning in Soweto), <u>The Smile Foundation</u> (distribution to various hospitals) and Caring4girls (distribution to clinics in KwaZulu-Natal and Mpumulanga).

Upon receiving these donations, Penny Stein, who heads up the Promotions at The Dis-Chem Foundation, said: "We are so delighted with this generous donation, health is our concern and that includes sexual health. This donation will definitely make a difference to the four major beneficiaries and the communities in which we work."

- \*http://www.thenewage.co.za/worrying-spike-in-sexually-transmitted-diseases/
- \*\*http://millennialmagazine.com/the-rise-of-stds-among-millennials/
- \*\*http://www.health24.com/Medical/Cervical-cancer/About/Cervical-cancer-20120721-2
  - "Jordan launches new Ultralite toothbrush with 50% less plastic 2 Nov 2022
  - \* There is a new king condom in town 24 Aug 2022
  - "Get 2 shades whiter in 1 week with Pearl Drops Instant White 14 Jul 2022
  - "Celebrating 10 years of Batiste in Mzansi 13 Jul 2022
  - \* Recyclable toothpaste tubes with Jordan's new packaging and formulation 8 Apr 2022

## **ACDOCO SA**



ACDOCO SA is a specialist consumer packaged goods distributor centred on the health and beauty sector. We are a subsidiary of Astley Dye Chemical Co. Ltd, founded in the UK in 1919, and have been in Southern Africa for over 20 years.

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