

## Women prefer SKYN over other condoms

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98% would recommend SKYN® to their friends

Reviewers on <u>Beauty Bulletin</u>, the website that gives real South African women the opportunity to speak their minds about South African products, have given SKYN® condoms top marks for "as-good-as-the-real thing performance".

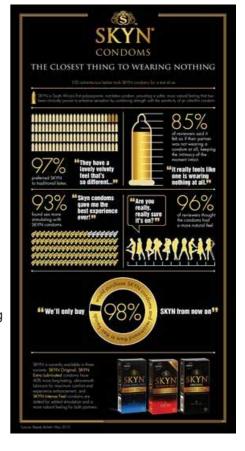
"SKYN®, South Africa's first polyisoprene condom, distributed by <u>ACDOCO South Africa</u> (ACDOCOSA), adapts easily and gently to the form of the body," says Sarah Edwards, Principal Account Manager and Market Development Manager for ACDOCOSA.

"The SKYN® range of condoms provide a softer, more natural feeling and have been clinically proven to enhance sensation by combining strength with sensitivity," adds Edwards.

Ninety-six percent of Beauty Bulletin reviewers agree and note that SKYN® condoms had a more natural feel, with many of them having to check with their partners that they were indeed 'covered'. In fact, 85% said that it felt as if their partners were wearing nothing at all, keeping the intimacy of the moment undisturbed.

Ninety-three per cent of reviewers said that they found intercourse more stimulating with SKYN®, with 97% preferring its material to other materials used in condom production. "They have a lovely velvety feel that's so different," said one reviewer.

A resounding 98% of reviewers said that they would recommend SKYN® to their friends, while 98% said that they would buy SKYN® again - insisting that they would not purchase any other brand of barrier protection.



"Beauty Bulletin's review model is a great way to learn more about what consumers think of a product that they may otherwise be skittish to comment on," states Edwards. "The site's review process gave us a real, no-holds-barred insight into what South African women think of SKYN® condoms - and they've given the range an enthusiastic thumbs-up!"

SKYN® Originals were launched in October 2013 as an alternative to conventional barrier protection, disrupting the sexual wellbeing category with an innovative solution that appeals to men and women.

SKYN® is currently available in three variants: SKYN® Original, SKYN® Extra Lubricated condoms have 40% more long-lasting, ultra-smooth lubricant for maximum comfort and experience enhancement, and SKYN® Intense Feel condoms are dotted for added stimulation and a more natural feeling for both partners. All variants are available in packs of six condoms.

For more information visit <a href="http://www.skyncondoms.com/">http://www.skyncondoms.com/</a>.

<sup>&</sup>quot;Jordan launches new Ultralite toothbrush with 50% less plastic 2 Nov 2022

<sup>&</sup>quot;There is a new king condom in town 24 Aug 2022

<sup>&</sup>quot;Get 2 shades whiter in 1 week with Pearl Drops Instant White 14 Jul 2022

- \* Celebrating 10 years of Batiste in Mzansi 13 Jul 2022
- \* Recyclable toothpaste tubes with Jordan's new packaging and formulation 8 Apr 2022

## ACDOCO SA



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