

# Complimentary training for exhibitors

Issued by [Scan Display Solutions](#)

28 Nov 2006

Exhibition and display specialist, Scan Display, invites you to attend a complimentary, half-day exhibitor training workshop covering the steps for successful exhibiting.

Joy Donovan of Trade Show Training has been running these popular workshops for Scan regularly over the last five years. With 30 years' experience in the exhibition industry, Joy is well qualified to assist exhibitors in getting the most out of their exhibition investment.

The workshop will cover:

- Some of the common mistakes exhibitors make
- Setting multiple SMART exhibition objectives
- Pre-show promotions (they can improve results by 300%)
- On-show promotions & demonstrations
- Selecting, training & motivating the best stand staff
- Post-show promotions & lead processing

**Date:** Wednesday 6 December 2006

**Time:** 8.30am to 1pm

**Venue:** Sandton Convention Centre, Boardroom 4

**RSVP:**

- **The backlit fabric lightbox revolutionises displays** 20 Mar 2024
- **Scan Display wins South African exhibition industry awards** 12 Feb 2024
- **Scan Display and its MD win SAACI awards** 25 Aug 2023
- **Exhibition and event trends identified at Germany's EuroShop 2023** 29 Mar 2023
- **Scan Display up and running after Cape Town fire** 9 Jan 2023

## Scan Display



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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