

Book your seats to attend the IMC Durban Conference

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The highly anticipated Integrated Marketing Communication (IMC) Conference will be coming to Durban from 23-24 March 2015, taking place at the Southern Sun Elangeni and Maharani Hotel.

Recognised as the leading marketing and communication conference in South Africa, The IMC Conference hosts a two day event with a central theme focused on applying various combinations of communication disciplines.

This year's conference theme - Building a Truly Integrated Marketing Ecosystem: Internal, Partnerships and External Delivery will be presented by a high calibre of speakers - providing delegates with best-practiced techniques to create a truly integrated communication strategy.

Speakers of the day include: [Sibonile Dube](#), from Unilever, [Avukile Mabombo](#), from Brandhouse, [Mike Silver](#) from Stretch Experiential, [Tom Manners](#) from Clockwork Media, [Suhana Gordon](#), from Net#work BBDO, [Kirsty Sharman](#) from RetroMedia, [Jonty Fisher](#) from Bletchley Park, [Lani Carstens](#), from John Brown Media SA and [Mike Sharman](#) from Retroviral.

Date: 23-24 March 2015

Time: 8am-5pm

Venue: Southern Sun Elangeni and Maharani Hotel, Durban

To book your tickets, please visit www.imcconference.com/durban or call (021) 180 4111.

- " **May the future force be with you... a thinking session that will redefine your approach to tomorrow** 28 May 2024
- " **5 international speakers on world-class marketing conference agenda** 15 May 2024
- " **Challenge yourself to think like a Zoomer. How to sell more to tomorrow's biggest customers** 6 May 2024
- " **Global creative leader Matthew Bull to present an in-person keynote at Nedbank IMC** 11 Apr 2024
- " **Helping marketers drive more humanised growth at the Nedbank IMC 2024** 22 Mar 2024

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