

New Cape Town office, new masterclass programmes

Issued by [Litha Communications](#)

19 Jan 2015

Litha Communications, the Johannesburg-based communications company, has hit the ground running and shows no sign of slowing down. Its buzz is going, thanks to several recent developments that occurred at the end of 2014.

The largest of which was the opening of its Cape Town Offices. This is the first time the company has expanded in this way but it is likely that it will not be the last. Cape Town was pretty much an obvious choice for the location of the new offices, as the events division of Litha has almost become familiar faces in the Mother City due to their frequent involvement of large high-end International functions.

Despite the fact that the offices officially opened late last year, it is only really now with the commencement of the new work year that it can begin spreading the Litha name across the Western Cape. In a move that will only help carry the company from strength to strength, Litha proudly announces the appointment of Kevin Cloete as manager.

The appointment of Cloete is no less than a brilliant decision for the company, as he brings a substantial amount of industry knowledge and experience with him. Before joining the Litha team, he spent seven years as the Marketing and Advertising Director for KC Facilitating Solutions in Johannesburg, a company that he helped co-found and served as CEO

His expertise in brand development and management will almost certainly open up new avenues and revenues for the company and his widely acclaimed skills in market forecasting and projections should provide smooth sailing through what have undoubtedly troubling financial time in South Africa. On top of running the day-to-day operations in Cape Town, Cloete will also focus largely on expanding Litha Communications footprint in Western Cape, and the development and production of masterclass workshops for South Africa.

Masterclass programmes

The Litha Training Division, currently based in Johannesburg, has extended its masterclass programmes for the first quarter of 2015, having introduced new topics with the appointment of Cloete. The workshops are currently only available in Johannesburg and Cape Town but if there is sufficient interest from other major cities in Southern Africa, these could be expanded on request.

Cognisant of the economic squeeze, balanced with the need to capacitate staff, the courses in February will remain at their previous 2014 price and the estimated 7% increase in price will only take place in March 2015.

1. Enterprise Performance Management
2. SA Waste Laws 2008 - Current developments
3. Women in Mining - Developing leadership
4. Boiler Plant Operation and Management
5. Cyber Security - Masterclass Workshop
6. Facilities Contracting and Management
7. Strategic Management of Hazardous Substances and Dangerous Goods
8. Health Care Risk Waste Management
9. Integrated Water and Waste Management for Mining
10. Organizational Development Masterclass
11. Business Continuity Management
12. Corporate Social Investment - How to Maximise your investment
13. Professional Development for Executive Assistants/Personal Assistants includes minute taking & report writing - Gwen

Watkins CMP®

14. Technical Engineering Writing
15. Legislation surrounding water usage in South Africa
16. Leadership Development - How to avoid the pitfalls
17. Manager and Machine - How to effectively use Technology
18. Strategically competing in the Digital Revolution
19. Crisis PR including social media disasters Masterclass with Walter Pike & Gwen Watkins CMP®
20. Mastering team building events - Gwen Watkins CMP®
21. Get masterful events - Gwen Watkins CMP®
22. Get more from your events - Gwen Watkins CMP®
23. Masterclass in risk management and project management for event professionals - Gwen Watkins CMP®

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Litha Communications

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