

BMi Research "makes a house, a home"

Issued by [BMi Research](#)

17 Oct 2013

When a team of volunteers from BMi Research helped put together a house as part of their on-going CSR Initiative with the Ubuhle Care and Development Centre in Bronkhorstspuit during 2012, it signalled fresh hope for an underprivileged family living in the area.

The BMi Research team helped by laying bricks which were used to build a house for Sarah and her family who had been identified by the Ubuhle Day Care Centre as needing urgent help. After a lot of hard work, by the staff members of both BMi Research and 4PL, the house was completed in record time. BMi Research managed to secure 102 bricks, whilst 4PL secured 400 and the house was finally completed on 18 July 2013.

On 6 September, BMi Research went back to paint the house in efforts to renovate and upgrade the house to a home. Several items such as bedding, curtains, clothing and groceries were also donated to the family.

Thoko Kokela-Ntuli founder of Ubuhle Care and Development Centre in reaction to the painting said: "It made me feel so happy, and I am so grateful to BMi Research employees who came and got their hands dirty to help those who are in need."

- **Loadshedding catapults takeaway sales (delivering advertising opportunities for marketers)** 3 Apr 2024
- **Mystery shopping results now delivered in 24 to 48 hours by BMi Research** 15 Feb 2024
- **BMi Research assesses the impact of load shedding on meals** 27 Sep 2023
- **Surprising factors spur growth in bottled water** 18 Sep 2023
- **Mystery shopping results now delivered in 24-48 hours by BMi Research** 20 Jul 2023

BMi Research



BMi Research has more than 40 years' experience in the industry across a wide range of methodologies and markets.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>