

Copperbelt Trade Mission taking place next month

Africa Exchange will be working in partnership with the Southern Africa-Zambia Chamber of Commerce & Industry and the Zambia Chamber of Commerce and Industry to facilitate a trade mission to the Copperbelt in the Republic of Zambia from 23-27 September 2013 to enhance the successful business infiltration of companies into the African Continent.

The program will focus on the development of Regional and International trade and investment.

It provides assistance to private sector companies who wish to grow their market share into African Countries by hosting events, trade missions and setting up bi-lateral meetings with potential counterparts and will be working together with the SA-Zambia Chamber of Commerce & Industry (SAZACCI) and the Zambia Chamber of Commerce and Industry (ZACCI). Its role is that of a facilitator who focuses on branding and outreach rather than once off direct sales.

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For more, visit: <https://www.bizcommunity.com>