

All the Epica Awards Grand Prix winners

The Epica Awards awarded eight Grand Prix winners, with the McCann Worldgroup named Network of the Year and &Co./NoA, from Denmark, which also won one of the two Film Grand Prix awarded this year, crowned Agency of the Year.



Founded in 1987, Epica is the only worldwide creative award judged by journalists from the marketing, design and advertising press as well as specialist reporters in fields ranging from automotive to VR. The Grand Prix winners came from Turkey, Belgium, the UK, Colombia and Denmark.

Grand Prix winners

- Responsibility - VMLY&R Istanbul – [The Rainbow Hack](#), [Change.org etc.](#)
- Public Relations - BBDO Belgium – [“The Breakaway”](#), [Decathlon](#)
- Alternative - Wunderman Thompson UK – The Homeless Bank Account, HSBC

- Design - Wunderman Thompson Colombia – [Edina Energy](#)
- Digital - Wunderman Thompson Belgium – [.comdom, Telenet](#)
- Print - Leo Burnett UK – “Lights On”, McDonald’s



- Film - Riff Raff Films, UK – “Festive”, Burberry [“Festive”, Burberry](#)
- Film - &Co./NoA, Denmark – “Helmet Has Always Been A Good Idea”, Danish Road Safety Council

Demonstration of resilience

This year the Epica Awards received 3,184 entries from 64 countries, a dramatic increase on the difficult year before (1,980 entries) and close to the 2019 level.

The highest number of entries came from the US (206) followed by Germany (200). France was top in the country rankings with 40 awarded projects including 11 Golds, followed by Canada with 39 awarded projects including seven Golds.

Completing the top five were the UK with 36 prizes, the US and Russia (with 28 wins each).

Commenting on all the winners, Jury President Claire Beale, founder of The Creative Salon, says: “The work we’ve seen here is evidence of the amazing resilience of creative departments around the world.

“I can’t even imagine how people managed to produce work of such quality in times when remote working has been the norm, when entire countries have been shut down.

“I’ve been so excited and surprised by the calibre of the work. Everybody who made it to the shortlist deserves our absolute applause. If this is what is produced in a crisis, once things do return to normal I think we’re going to see our industry go from strength to strength creatively.”

Network of the Year

Bill Kolb, chairman and CEO, McCann Worldgroup, says: “As we pursue our mission to help brands earn a meaningful role in people’s lives by being the leader in the business of creativity, being recognised as Network of the Year by the very journalists who we work with every day is one of the most important forms of recognition we can receive.

“This recognition would not have been possible without the hard work from our teams around the world and the trust our clients invest in us to build their brands and businesses.”

Agency of the Year

Thomas Hoffman, owner and creative director, &Co./NoA, says: “Winning Agency of the Year and the Film Grand Prix is of course absolutely amazing for everyone at &Co./NoA.

“Right now, it is probably too much to fully comprehend. Hopefully it will sink in so we can learn to appreciate the full extent of the recognition and honour.

“It is especially humbling to receive these awards from one of the most clever and demanding juries there is: the advertising journalists. We are truly grateful to all of them for this recognition.”

See all the winners [here](#)

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