

Walt Disney Company Africa & MultiChoice Group sign multi-year distribution deal

A multi-year distribution deal for Disney's factual and family channels that air on DStv until 2024 has been signed by The Walt Disney Company Africa and the MultiChoice Group.



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National Geographic, National Geographic Wild, Disney Channel, Disney Junior as well as ESPN and ESPN2, which debuted on the DStv platform in 2020, will continue to be carried by DStv for the next two years, taking the total of Disney-run linear channels on DStv to six.

The channels will be available on the following DStv packages:

- National Geographic: Compact and up
- National Geographic Wild: Access and up
- Disney Channel: Compact and up
- Disney Junior: Access and up
- ESPN: Compact and up
- ESPN2: Compact+ and up

Premium, high-quality entertainment

Christine Service, senior vice president and general manager of The Walt Disney Company Africa, says: "This distribution renewal with the MultiChoice Group marks another proud milestone in our long-term relationship.

"Through this deal, our six 24-hour channels will continue to reach viewers of all ages across the continent, bringing them the very latest in premium, high-quality entertainment content from The Walt Disney Company's portfolio of globally connected, locally relevant kids, family, factual and sports brands."

National Geographic

With a promise to inspire the explorer in everyone, National Geographic (DStv CH 181) pushes the boundaries of exploration through ground-breaking storytelling, offering viewers the opportunity to go further.

Highlights over the coming months include new shows *The Hot Zone: Anthrax* and *Primal Survivor Ultimate Journey – 60 Days in the Amazon*. Viewers will also get to enjoy new seasons of *Lost Treasures of Egypt*, *Trafficked with Marianna van Zeller*, and *Gordon Ramsay Uncharted*.

National Geographic WILD

National Geographic WILD (CH 182) is dedicated to providing a unique insight into the natural world and the amazing creatures that inhabit it. From the most remote jungles to the forbidding depths of our oceans, to the protected parks on our doorsteps,

National Geographic WILD uses spectacular cinematography and compelling storytelling to unveil the mysteries of the natural world.

Highlights over the coming months include new shows *Called to the Wild* and *Planet of the Reptiles* as well as season eight of *Snakes in the City* and the channel's annual *Big Cat Month* featuring new and retold films from Beverly and Derek Joubert.

Disney Channel

Disney Channel (CH 303) celebrates friendships through feel good, fun stories infused with music. It's a place where young viewers can be themselves amongst extraordinary friends.

New shows coming up include:

- *Ghost Force*
- *Disney's Magic Bake Off*
- *Secrets of Sulphur Springs*
- *Viking Skool*
- *The Ghost & Molly McGee*
- *Ultra Violet and the Black Scorpion*
- *Moon Girl and the Devil Dinosaur*.

There will also be a new season of *The Miraculous Tales of Ladybug and Cat Noir*.

Disney Junior

Disney Junior (CH 309) invites kids into a magical world of fun and imagination, featuring the characters they love. *New shows coming up include:*

- *Spidey and His Amazing Friends*

- *Mickey Mouse Funhouse*
- *Alice's Wonderland Bakery*.

Kids will also be delighted by season 2 of *Mira* and season 3 of *Bluey*

Gideon Khobane, group executive for general entertainment content for the MultiChoice Group, says: "Partnering with a brand such as Disney means that we are able to continue to bring our audiences the international content for people of all ages."

"Thanks to this contract renewal we will be able to bring the magic that is Disney into the homes of DStv subscribers everywhere."

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