

# Register now: CEO Connect discussion on Competitive Collaboration in Africa - One Africa, One Voice

Issued by [Shift Impact Africa](#)

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SVAI (Shared Value Africa Initiative) is excited to invite all CEOs and executives to the 2021 CEO Connect Roundtable on 4 June! Themed '*Competitive Collaboration in Africa - One Africa, One Voice*', this high-level leadership engagement platform aims to bring business leaders together for vital discussions reflecting the current regional, continental and global context and the drive for economic recovery and growth.



This year, the Shared Value leadership community is set to discuss the importance of purpose-driven leadership and the role and responsibilities of business in creating sustainability, contributing to economic recovery and assisting to secure a future for all, with a focus on action points from our leaders to grow Africa's economy in line with the goals and objectives of Agenda 2030.

The event will be in the form of a roundtable discussion with Professor Mark Kramer delivering a keynote touching on 10 years of Shared Value and what is next for business and the Shared Value community. In addition, since 2021 commemorates the 10-year anniversary of the development of the Shared Value Business Management concept, the CEO Connect also forms part of a global celebratory programme in recognition of this milestone.

**DATE:** Friday, 4 June 2021

**TIME:** 8am-10am SAST / 9am-11am EAT / 7am-9am WAT

**TIME ZONE CHECK:** [For your region](#)

**PLATFORM:** Zoom Webinar

**RSVP:** [Click here to register](#)

Prof. Kramer will be joined by Dr. George Njenga, Executive Dean of Strathmore University Business School, who will lead the discussion with the CEOs from across the African continent. The focus areas for discussion to determine outcomes and actions will be:

1. Lessons from 2020 - What have we learned from Covid-19, and what are we doing differently as businesses and as business leaders?
2. AfCFTA – What will it take to build a one-market system for Africa?

### 3. How are we leveraging Shared Value to deliver on Agenda 2030 goals?

The full speaker line-up includes leaders of Shared Value and purpose-driven organisations from throughout Africa, and global member network. The following leaders are confirmed:



**PROF MARK KRAMER**  
Senior lecturer at Harvard  
Business School and  
Co-Founder of SVI



**DR. GEORGE NJENGA**  
Executive Dean of  
Strathmore University  
Business School



**IAIN WILLIAMSON**  
Chief Executive Officer,  
Old Mutual Limited



**PETER NDEGWA**  
Chief Executive Officer,  
Safaricom



**SAZINI MOJAPELO**  
Chairperson of Shift Impact  
Africa & Member of SVAI  
Regional Steering Committee



**ADEOLU ADEWUMI-ZER**  
CEO/MD  
Allianz Nigeria



**WILLIAM PRICE**  
Country Manager,  
Enel Green Power  
Southern Africa



**MONICA SANDERS**  
Director: Global Citizenship  
and Shared Impact,  
Abbott (USA)



**TIEKIE BARNARD**  
Chief Executive Officer,  
Shared Value  
Africa Initiative



**WILLIAM DACHS**  
Chief Executive Officer  
Gautrain Management  
Agency

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We look forward to engaging virtually with you at our upcoming CEO Connect webinar and explore what is possible through the successful implementation of Shared Value.

[Register now!](#)

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