

Mali rolls out DTT initiative

Viaccess-Orca, an Orange group company and world leader in OTT and TV platforms, announced that the Malian Broadcast and Broadcast Corporation (SMTD) West Africa opted for VO System-Free Conditional Access (CAS) to secure its Pay-TV platforms.



Image source: Gallo/Getty.

This is part of a nationwide government initiative to roll out digital terrestrial television (DTT). Thomson Broadcast was responsible for managing the deployment of the new SMTD infrastructure, while also providing the video headend, the contribution and distribution network, and the television transmitters.

“We are excited about offering digital terrestrial television in Mali, as it will significantly improve our viewers’ quality of experience while offering a broader range of content choices. Working with Thomson Broadcast and Viaccess-Orca, both leaders in their respective industries, will help us get this new DTT service securely deployed to market,” said Ismaila Togola, CEO of SMTD.

Amine Oubid, CEO of Thomson Broadcast added “Transitioning to digital television can be a complex undertaking that requires extensive technology vendor and system integration experience. Both Viaccess-Orca and Thomson Broadcast have a proven track record for simplifying DTT deployments, making this the perfect collaboration.”

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