

African Union declares Lagos as the official host city of AFRIMA 2016

The African Union Commission (AUC) has announced Lagos State as the official Host City of the third edition of The All Africa Music Awards.



Director, Brand and Communications, AFRIMA, Matlou Tsotsesi, unveils Lagos State as the Host City for the 2016 All Africa Music Awards (AFRIMA 3.0)

The announcement ceremony, which took place at Protea Hotel, GRA, Ikeja in Lagos this week, was attended by officials of the African Union, members of the international committee of AFRIMA, AFRIMA 2015 winners, top government functionaries, stakeholders in the creative/entertainment industry in Africa, media executives, and musical artistes.

Formally declaring Lagos as the official city to host AFRIMA 2016 edition, the head of culture, African Union Commission, Angela Martins, said that all the cities targeted were equal to the task in terms of infrastructure, tourism potential and richness of culture, but that Lagos State had an edge in key areas.

AU had targeted four cities as potential hosts for the continental awards ceremony. These cities were: Calabar (Cross River State), Lagos (Lagos State), Port Harcourt (Rivers State) and Uyo (Akwa Ibom State).

According to Martins, the African Union was pushing forward its developmental agenda and policies through the AFRIMA platform. Which celebrates the best talent in the African music industry - which aligns with the vision of the African Union to

foster peace, unity and development through cultural expressions and creative enterprise.

The third edition of All Africa Music Awards will be held on 4-6 November 2016 in Lagos, Nigeria.

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