

# Quick executive meals from Denny

By  ActivRetail

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Denny has launched a range of Two Meal Portion Packs, a way to make dinner for two by serving quality and convenience in just the right amounts. Aimed at the single executive or the small family looking for a quick and healthy alternative to preparing a meal from scratch, the packs can be added to meat or pasta.

They come in a variety of flavours including Chunky Tomato, Forest Style Mushroom, and Sticky Plum; and the Pasta Sauce range in Sundried Tomato & Pecorino, Macaroni Cheese, and Arrabbiata, which are available in retail stores nationwide at R14.99.



## Healthy options

The packs offer added health benefits and make the shopping experience easier with consumer-friendly icons on the packaging. The products contain no added MSG, artificial colorants or flavourings and Sticky Plum and Chunky Tomato Cook-In-Sauce variants are Weigh-Less endorsed.

The packaging was designed by Cape Town design agency Contrast Design, who also created the new look for the entire range of products. The packs are available in 200g doypacks (a doypack is a sealed plastic bag that is designed to stand upright) with a case configuration of 23 x 8.



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