

Wavemaker South Africa's CEO, Merissa Himraj voted as Most Admired Professional by Scopen Awards

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Wavemaker South Africa is proud to announce that our fearless and esteemed CEO, Merissa Himraj has been voted as the Most Admired Media Agency Professional. This prestigious recognition is a testament to Merissa's exceptional leadership, expertise, and contribution to the media space.

The selection process for the Most Admired Media Agency Professional involved a comprehensive evaluation of various criteria, including industry impact, thought leadership, innovation, and influence. Merissa emerged as the clear choice earning the admiration of industry experts and peers at this year's Scopen Awards.

The Scopen Award recognises marketing professionals who have remarkably contributed to the improvement, innovation, and development of the companies or projects for which they work, looking for transformation and growth.

Under Merissa's visionary guidance, Wavemaker South Africa has achieved remarkable success. Her strategic vision, combined with her deep understanding of business, technology, and the media landscape has propelled the company to new heights, delivering cutting-edge solutions and driving innovation.

"I am honored to be appointed as the most admired professional," said Merissa Himraj. "This recognition is a testament to the hard work and dedication of our entire team at Wavemaker South Africa. I am grateful for their unwavering support and commitment to excellence."

As the most admired professional in media, Merissa will continue to lead Wavemaker South Africa towards new horizons.



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