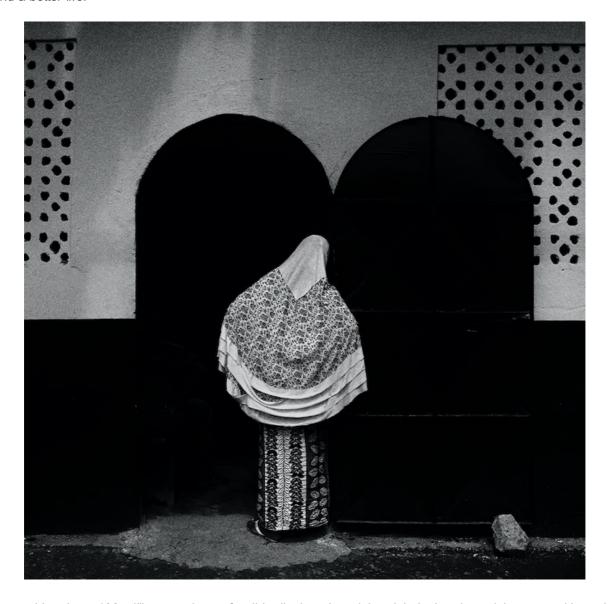


People on the Move: Stories of migration beyond 'us' and 'them'

Issued by TenacityPR 1 Mar 2023

A new art exhibition in aid of Doctors Without Borders (MSF) titled, *People on the Move*, seeks to bring a different and humane perspective to global migration and displacement. Every year, war, persecution and poverty force tens of thousands of people from their homes, often undertaking perilous journeys fuelled by desperation and their hopes for survival and a better life.



Around the world, at least 100 million people are forcibly displaced, and the global migration crisis grows with each year. MSF remains committed to providing essential healthcare to people on the move when they need it most – especially when they are excluded from care.

"Our work at MSF prioritises the most marginalised people in society to ensure that they get the medical and humanitarian care that they need," explains Claire Waterhouse, MSF's regional advocacy coordinator. "In Southern Africa, we frequently see migrants – both internal and across borders – confronted with a myriad of complex difficulties and vulnerabilities. We adapt our care models to the realities of their lives to respond to their needs. In Tshwane, we provide medical and mental health care in a space with hot showers and internet for our patients. In Beitbridge, we focus on offering people living with HIV adequate ARV supplies to avoid treatment interruptions. Our guiding principle is simple: all people deserve access to

ree, quality healthcare - no matter their documentation status or origin."



We want to remind South Africans of our shared humanity, despite the borders and barriers that might separate us.

The art exhibition hosted at Inanda Club, showcases works by renowned photojournalist Luca Sola and accomplished visual artists Ben Mphande, Bekezela Mabena and Mario and Gildo Soares all offering a nuanced exploration of the global phenomenon of migration and themes of belonging.

People On The Move, invites viewers to see beyond the headlines, rhetoric and statistics in order to meaningfully engage with human journeys – even if it is uncomfortable.



Doctors Without Borders (MSF) Southern Africa's invitation to an evening of art and storytelling TenacityPR 24 Feb 2023



"This exhibition is an opportunity to connect to the human impact of migration, beyond the numbers and activities linked to our migration and health projects. We want to remind South Africans of our shared humanity, despite the borders and barriers that might separate us," says Samantha Nobubele Mkandhla, MSF's head of Philanthropy and Partnerships.

On the evening of 16 March, exhibited artworks will be available for purchase via silent auction with the majority of the proceeds going toward MSF's medical humanitarian work in the region and across the world.

RSVP to rsvp@joburg.msf.org by 13 March 2023.

- * Amazon South Africa launch: A world of opportunity for brands, but expertise is key 23 Oct 2023
- * TenacityPR welcomes The Bar Africa onboard 15 Jun 2023
- "Tenacity launches its Digital Newsroom Management services 19 Apr 2023
- " 'People on the Move' exhibition includes renowned artists and photographers 14 Mar 2023
- "People on the Move: Stories of migration beyond 'us' and 'them' 1 Mar 2023

TenacityPR



TenacityPR is a generator of content for ideas, angles, pitches and storytelling. We see content differently, and through our expertise in multi-platform PR, we have worked across the board for well known brands from financial to arts and entertainment.

Profile | News | Contact | RSS Feed