AfricaCom evolves with new AfricaTech event

AfricaCom, Africa's annual telecoms and technology event, has announced the launch of AfricaTech - a new event brand dedicated to propelling Africa towards the Fourth Industrial Revolution.

Tom Cuthell, event director at Informa, organisers of AfricaCom

Recent years have seen a surge in interest in enterprise digital transformation. Disruptive new technologies such as Internet of Things, Blockchain and Artificial Intelligence, quite recently considered to be 'on the horizon', are now being implemented on a daily basis.

"Just like the industries we champion, AfricaCom is evolving. Our enterprise audience is growing fast as more CIOs, CDOs, CTOs and IT leaders seek expert insights on emerging technologies, said Tom Cuthell, event director at Informa, organisers of AfricaCom.

AfricaTech, which will be co-located with AfricaCom, has been designed to help enterprise audiences successfully navigate their digital transformation journeys. It brings together enterprise CIO, CTO, CDO and digital leads from all major industry sectors.

Commenting on the launch of AfricaTech, Cuthell said "We're excited to host all of Africa's enterprise and technology leaders in the same place, at the same time, at a scale never seen before on the continent. IT is already having a hugely positive impact on lives and businesses across Africa and we hope AfricaTech will help to stimulate technology adoption

and accelerate digital transformation, paving the way to Africa 4.0."

AfricaTech is co-located with AfricaCom and will take over the whole of Cape Town's Cape Town International Convention Centre (CTICC) 2 from 12-14 November 2019.

For more, go to https://tmt.knect365.com/africacom/africatech