

Judges announced for 2019 Fepe International Creative Awards

Fepe International has named the judges for its 2019 Awards: Creative, Lifetime Achievement, Leadership, Technical innovation and the industry's Rising Star.



Charmaine Moldrich, CEO of Australia's Outdoor Media Association and Dino Burbidge, latterly director of tech and innovation at London creative ad agency WCRS.

Executive director John Ellery will chair the awards panel drawn from the Fepe board and executives, including new director Katrin Robertson from blowUP Media. They will be joined by Charmaine Moldrich, CEO of Australia's Outdoor Media Association.

Joining the awards panel for the Fepe Creative Awards is Dino Burbidge, latterly director of tech and innovation at London creative ad agency WCRS. Burbidge brings a wealth of advertising and technological expertise to the Creative Awards, which celebrate the best creative work in the medium through the year.

Classic and Digital

Once again the panel of judges for the Creative Awards will make two awards: Classic, for traditional static posters, and Digital.

Last year's Classic winner was music streaming company Spotify for its US campaign featuring a number of alternative playlists, produced in-house. The winner in the Digital category was Japan National Tourism Organisation for a for a campaign from Enjin Tokyo who worked with Clear Channel France to show the full potential of the digital Out of Home medium.

Awards chairman Ellery says: "The Fepe International Creative Awards have become the blue riband of out-of-home creative globally and we hope and expect that this year we will have more entries than ever.

Very best creative work

"Last year's Classic and Digital winners and many of the other contenders were outstanding and the addition of Charmaine and Dino to the judging team will ensure the 2019 Awards reflect the very best creative work of the industry worldwide."

Entries in all categories are free and may be submitted by Fepe members and OOH National Associations. For further information on entry requirements and a nomination form please click <http://www.fepe.com/>. Closing date for nominations is 1 March.

All nominations should be sent to Richard Saturley - richard@fepe.com.

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