

## Checkers to launch Ready to Chef meal kits

Checkers will be introducing its own range of meal kits called Ready to Chef, with four different recipes -including a vegetarian option - available in stores each week.



Checkers is the first South African supermarket to enter the meal kit space, which has become increasingly popular among time-pressed consumers looking to cook effort-free dinners at home.

Developed by chefs, each meal kit consists of fresh, locally-sourced ingredients and a step-by-step recipe card with a QR code to a how-to video. The kits are priced between R119.99 and R179.99 per box, which feeds two people.

There are a total of 16 meal kits in the Ready to Chef range, including:

- Butter chicken curry with rotis
- Cauliflower cottage pie
- Asian beef and sesame seed salad
- Mushroom, pea and mint risotto
- Beef stroganoff with zucchini spaghetti

- Sweet and sour pork with jasmine rice
- Biltong Nicoise salad
- Sweet potato and lentil dahl curry with buttered naan (vegetarian)

The Ready to Chef meal kits will be available at all Checkers and Checkers Hyper supermarkets across South Africa from Wednesday 23 August 2018 onwards.

For more, visit: <https://www.bizcommunity.com>